



NOV 18



8-5 AM PM



VIRTUAL CONFERENCE



AGENDA

MAIN KEYNOTE
NEIL THOMPSON,
 SMB PARTNER LEAD  Microsoft CANADA



PARTNERS OF THE YEAR





THURSDAY, NOVEMBER 18TH

KEYNOTE & PRESENTATIONS

WORKSHOP & NETWORKING



8:00 TO 9:00 AM NETWORKING WITH OUR STAFF | VISIT OF VIRTUAL BOOTHS

8:00 TO 9:00 AM



WELCOME TO ALTITUDE 2021 | NEW DISTRIBUTION AGREEMENT - ACRONIS

Join David, Carl, Steve and Laura for the official launch of the Altitude 2021 Virtual Conference | All the details regarding the new Canadian distribution agreement with Acronis | Learn more about upcoming solutions, available marketing tools and the 2022 Roadmap | Exclusive announcement: Don't miss the Altitude 2022 congress in Laval!

SPEAKERS
David Latulippe,
EVP, ITCloud.ca
Steve Noel,
VP, ITCloud.ca
Carl Emond,
VP, ITCloud.ca
Laura Préfontaine,
Manager, ITCloud.ca

9:00 TO 9:45 AM



CONNECTING BUSINESS VOICE TO THE PSTN

This presentation will show how you can connect Microsoft 365 Business Voice to the PSTN using Calling Plans, Direct Routing and Microsoft 365 Operator Connect through a step-by-step configuration.

SPEAKER
Simon Poirier,
Cloud Solution
Architect,
Microsoft Canada

9:45 TO 10:15 AM



10:15 TO 11:00 AM NETWORKING WITH OUR STAFF | VISIT OF VIRTUAL BOOTHS

10:15 TO 11:00 AM



WINDOWS 365 | YOUR CLOUD PC

Windows 365 will allow users to stream all their personalized applications, tools, data, and settings from the cloud across any device (smartphones, Macs, iPads, Linux, and Android). Windows 365 will be offered in two cloud configurations: Windows 365 Business & Windows 365 Enterprise and will be available starting August 2, 2021. It will simplify the virtualization experience by managing all the details for you; it technically relies on "Azure Virtual Desktop" designed to deploy and administer fleets of virtual PCs in the Azure cloud. But, while "Azure Virtual Desktop" is billed according to the resources consumed, Windows 365 is billed with a fixed monthly subscription.

SPEAKERS
Simon Brouillard,
Cloud Identity & Endpoint
Technical Specialist,
Microsoft Canada
Carl Emond,
VP Cloud-Infra, ITCloud.ca

11:00 TO 11:30 AM



MICROSOFT 365 LIGHTHOUSE | SECURE MANAGED SERVICES AND ACCESS CONTROL FOR PARTNERS AND CUSTOMERS

Microsoft 365 Lighthouse is a unified portal that helps you easily secure devices, data, and users for their Microsoft 365 Business Premium customers from one place. This makes it easy to secure your Microsoft 365 Business Premium customers' devices, data, and users from one place at no additional cost.

SPEAKERS
Simon Poirier,
Cloud Solution
Architect,
Microsoft Canada
Steve Noel,
VP Business
Productivity, ITCloud.ca

11:30 TO 12:00 PM



12:00 TO 1:00 PM NETWORKING WITH OUR STAFF | VISIT OF VIRTUAL BOOTHS

12:00 TO 1:00 PM



M365 PROTECT NOW INCLUDED IN OFFICE 365 BACKUP TOTAL PROTECTION

With Office 365 Backup Total Protection, you have the ability to not only offer a cloud backup for Microsoft 365 data that includes unlimited retention, but also the ability to do a security audit with M365 Protect in your customers' Microsoft 365 environment, and easily demonstrate security vulnerabilities and breaches. You'll then be able to apply the patches to mitigate the risks of collaboration in Microsoft 365 while maintaining active monitoring of their environments.

SPEAKER
Miguel Caron,
Technical Manager,
AvePoint

1:00 TO 1:30 PM



BITDEFENDER NEWS

Come see why Bitdefender stands out from the competition with its modules such as risk management, Ransomware mitigation and protection as well as advanced exclusion management. Be proactive instead of reactive in managing the safety of your customers

SPEAKER
Carl Emond,
VP Cloud-Infra,
ITCloud.ca

1:30 TO 2:00 PM



COMBINE CONTINUITY AND CYBERSECURITY WITH ACRONIS

ITCloud.ca, a proud Acronis Canadian Distributor! Get a All-in-one Cyber Protection | A single platform that protects all resources, completely designed for MSPs | Back up the complete physical and virtual system images of your customers directly to the cloud and, if necessary, use the storage of your choice for a local backup strategy. Boot your customers' systems locally or in the cloud for comprehensive DR protection. Acronis even includes a remote control solution and Anti-Ransomware! All this based on pay-as-you-go billing!

SPEAKERS
Carl Emond,
VP, ITCloud.ca
Peter Giardino,
Sr. Director, Cloud Sales,
Acronis

2:00 TO 3:00 PM



3:00 TO 3:30 PM NETWORKING WITH OUR STAFF | VISIT OF VIRTUAL BOOTHS

3:00 TO 3:30 PM



MAIN KEYNOTE | MICROSOFT

Neil will share the Microsoft Canada's vision for cloud solutions for SMEs and will discuss with Steve Noel about successes that CSP partners have achieved with ITCloud.ca.

SPEAKERS
Neil Thompson,
SMB Partner Lead,
Microsoft Canada
Steve Noel,
VP Business Productivity,
ITCloud.ca

3:30 TO 4:30 PM



THURSDAY, NOVEMBER 18TH

**KEYNOTE & PRESENTATIONS
WORKSHOP & NETWORKING**



4:30 TO 5:00 PM

CLOSING GALA | PARTNER OF THE YEAR AWARDS | DRAWS

Take part in the 2021 Altitude Virtual Gala with David Latulippe, our executive vice-president and attend the presentation of the Partner of the Year Awards. **More than 3 500 \$ in prizes will be drawn after the awards ceremony!**

FEATURED SPEAKERS



NEIL THOMPSON
SMB Partner Lead | Microsoft Canada



SIMON POIRIER
Cloud Solution Architect | Microsoft Canada



DAVID LATULIPPE
Executive VP | ITCloud.ca



SIMON BROUILLARD
Cloud Identity & Endpoint Technical Specialist | Microsoft Canada



STEVE NOEL
VP Business Productivity | ITCloud.ca



MIGUEL CARON
Technical Manager | AvePoint Canada



CARL ÉMOND
VP Cloud-Infra | ITCloud.ca



PETER GIARDINO
Sr. Director, Cloud Sales | Acronis



LAURA PRÉFONTAINE
Partner Channel Manager | ITCloud.ca

Do not miss the presentation of **Kevin Peesker, President,**
 **Microsoft Canada,** at the **Altitude 2021**
on November 16th at 3:30 PM!





ALTITUDE VIRTUAL 2021 | PARTNERS-SPONSORS

