



CONVENTION

AGENDA

Exhibition Fair ■ Conferences ■ Workshops
Trainings ■ Certifications





TRAINING AND CERTIFICATIONS

9:00-11:45 AM

Salon E
Carl Emond | ITCloud.ca
Steve Noel | ITCloud.ca

Microsoft M365 Business Premium Training

Explore the best tips for deploying Business Premium quickly and in a secure way! M365 Business Premium combines Office apps, cloud services and security features designed to protect companies against advanced cyber threats.

2:00-4:00 PM

Boardroom
Paul Lupo | Bitdefender

Bitdefender® Earn your Certification

Course taught by our experts ending with the BitDefender MSP Specialist certification exam.

11:45 AM -1:00 PM
Salon F-G



**Buffet lunch | Exhibition Hall
and Networking**



ALTITUDE 2022 LAUNCH

1:00-1:30 PM

Salon E
Management | ITCloud.ca

Altitude 2022 Launch

Join David Latulippe, Renée Bergeron, Mike Bérubé, Steve Noel, Laura Prefontaine and Carl Emond to discover new solutions, new opportunities and learn more about the ITCloud.ca roadmap.

1:30-1:45 PM

Salon E
Carl Emond | ITCloud.ca

Bitdefender® MDR (Managed Detection and Response)

A Security Operations Center that monitors your customers 24/7 providing prevention, detection and remediation of advanced threats. You will also receive a call from the SOC in the event of a major attack or security breach at one of your customers. Think SBackup but for cybersecurity!

1:45-2:00 PM

Salon E
James Sawyer | LastPass

LastPass... | New Product

Did you know that more than 80% of data breaches are caused by weak, reused or stolen passwords? Educate your clientele on the importance of having an enterprise-grade password manager for their operations to protect their assets and have absolute peace of mind!

2:00-2:40 PM

Salon E
Carl Emond | ITCloud.ca

 Microsoft
Azure Virtual Desktop

No more complex and expensive VDI solutions! Today, AVD makes it more accessible and affordable for your SMB customers. Moreover, customers using M365 Business Premium, AVD is included at no cost. Did you know ?

2:40-3:00 PM

Salon E
Miguel Caron | AvePoint
Carl Emond | ITCloud.ca

 AvePoint®

Discover a new product, Fly! Easily migrate and consolidate your customers' emails, content and workspaces to Microsoft 365 with Fly. We will also cover Office 365 Backup and M365 Protect.

3:00-3:30 PM

Salon F-G



Coffee Break | Exhibition Hall and Networking

3:30-4:00 PM

Salon E
Ahmed Otmani Amaoui | Microsoft

 Microsoft
Power Platform

Analyze data, develop solutions, automate your processes and create virtual agents. Add Power BI, PowerApps, Power Pages, Power Automate, Power Virtual Agents to your discussions with your customers.

4:00-4:45 PM

Salon E
Ernie Hilborn | Acronis

 Acronis

Learn more about Cyber Protect Cloud which combines cybersecurity and data protection through a unique portal designed for MSPs. The CyberFit education portal enables MSPs to learn at their own pace and thus develop their activities.



Jason Brommet | Microsoft
Channel Chief

 Microsoft

MAIN KEYNOTE 4:45-5:15 PM - Salon E

Jason will share the Microsoft Canada's vision for cloud solutions for SMBs and will discuss with Steve Noël about successes that some CSP partners have achieved with ITCloud.ca.



COCKTAIL (SALON F-G)

HAPPY HOUR

5:15-7:00 PM



Come fraternize with your peers, guest exhibitors and speakers as well as your very own ITCloud.ca team.

Cloud Exhibition

Welcome to the cloud exhibition hall, where Business Continuity, Cybersecurity and Productivity reunite in one single place!

Partner Of the Year | 2022

The Awards will be given during the cocktail.



SPEAKERS AND TRAINERS



David Latulippe
Executive VP
ITCloud.ca



Renee Bergeron
Senior Vice President
AppDirect



Mike Bérubé
VP Information Technology
ITCloud.ca



Steve Noel
Business Productivity VP
ITCloud.ca



Carl Emond
VP Infra-Cloud
ITCloud.ca



Laura Préfontaine
Partner Channel Manager
ITCloud.ca



Jason Brommet
Modern Work/Security
Channel Chief
Microsoft Canada



Ahmed Otmani Amaoui
SMB Business App. Lead
Microsoft Canada



Miguel Caron
Partners Tech. manager
AvePoint North America



James Sawyer
Technical Specialist
LastPass



Ernie Hilborn
Partner Enablement
Manager
Acronis



Paul Lupo
Bitdefender Specialist
Bitdefender



CONVENTION CENTER

AND HOTEL DETAILS

Mississauga Convention Center

75 Derry Road West
Mississauga, Ontario
L5W 1G3



WHERE TO STAY



Holiday Inn Express & Suites

40 Admiral Boulevard
Mississauga, Ontario
T. 905 795-1011



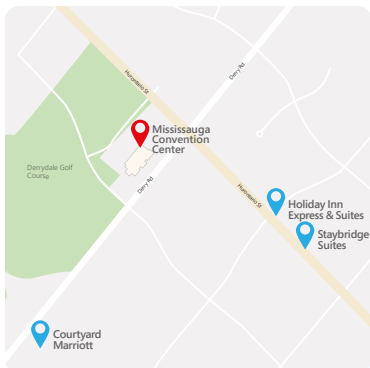
Staybridge Suites

6791, Hurontario Street
Mississauga, Ontario
T. 905 564-6892



Courtyard Marriott

290, Derry Road West
Mississauga, Ontario
T. 905 670-1947



Thanks!

to our strategic sponsor partners

Acronis

 Microsoft

Bitdefender

 BitTitan

 AvePoint

 millenium
micro

LastPass...