

# POWER YOUR BUSINESS

BY MODERNIZING YOUR INFRASTRUCTURE

Azure solutions for infrastructure enable you to shift business operations to the cloud at your own pace. Azure is a fast, flexible, secure, and affordable platform, and its pricing and capabilities make it the best public cloud offering on the market



## INCREASE AGILITY AND IT EFFICIENCY

With a modern cloud-based infrastructure based on Azure, you don't have to buy more hardware; instead, just add capacity when you need it. Azure also helps you run your apps where you wish and gives you access to new technologies.



## SAVE OPERATIONAL AND ENERGY COSTS

Infrastructure solutions from Azure can help you save money reducing costs on everything from hardware, software, energy, and maintenance. Plus, you can free IT staff or vendors to focus on more important projects.



## GET UP AND RUNNING SMOOTHLY

When you use Azure, you can streamline the process of creating virtual machines to run any kind of application, web app or database. Azure facilitates a phased approach: it's a simpler, more flexible way to shift your business into the cloud.



## AZURE VIRTUAL MACHINES

- Create Linux and Windows virtual machines (VMs) in seconds, while helping to reduce costs.
- Fast, simple creation of VMs—or virtual computers within computers—so you can add computing power when you need
- Ability to scale without adding expensive hardware
- Cost-effective pricing that is based on what you use
- Support for any Linux and Windows apps, SQL databases, and more

Azure virtual machines are priced per second, and can be used in one of two ways.



## PAY AS YOU GO

You pay for the virtual machine capacity you're using by the second. There's no long-term commitment or upfront costs involved, and you can stop, start, increase, or decrease the capacity you're using whenever you need to.



## RESERVED VIRTUAL MACHINE INSTANCES

For those able to spend a little more upfront, Azure virtual machines can be reserved in advance. If you commit to an Azure Reserved Virtual Machine Instance for one or three years, you can save up to 72 percent on pay-as-you-go pricing.