

AGENDA

CONVENTION | TORONTO | May 7th, 2024



Exhibition Fair ■ Conferences
Workshops ■ Certifications ■ Trainings
Happy Hour ■ Prizes ■ Awards

ALTITUDE 2024



Registration | Breakfast | Exhibition hall | 8:00 - 9:15




TRAININGS & CERTIFICATIONS

10 AM to 4:30 PM
Elgin Room
 Carl Emond | ITCloud
 Sylvain Fontaine | ITCloud

 **Microsoft | Certification Preparation MS-102**
 Is deploying and managing Microsoft 365 part of your daily life? This training will prepare you for the official Microsoft 365 administrator certification.

10 AM to 4:30 PM
Wentworth Room
 Steve Brining | Acronis

 **Acronis Cyber Protect Cloud - Technical Training**
 Participate in this Acronis Cyber Protect Cloud technical training workshop and obtain your Acronis certification on site!



Registration | Breakfast | Exhibition hall | 8:00 - 9:15

9:15 to 10:00

Dominion North Room
ITCloud & Microsoft Executives

Altitude 2024 | Launch & Microsoft Panel

Official launch of the Altitude 2024 Convention! Laura, Mitchell, Carl and Steve will share the roadmap and what's new for 2024-25.

10:00 to 10:30

Dominion North Room
Yasmine Abdelhady | Microsoft
Tony Qian | Microsoft

Dynamics 365 | Grow your Business with BizApps

Learn how organizations are using Dynamics 365 to increase efficiency, reduce costs, and create a hyperconnected enterprise. Also benefit from mixed reality and the Internet of Things (IoT) to create innovative new experiences.



Break | 10:30 - 10:45

10:45 to 11:15

Dominion North Room
Stephen Nichols | Acronis
Gabriel Bergeron | ITCloud

Acronis | One Platform for Growth and Opportunity

Modernize your customers' security and backup with integrated cyber protection with Acronis Cyber Protect Cloud! Offer an adequate succession plan as well as foolproof cybersecurity to your customers with advanced security and Endpoint Detection and Response (EDR).

11:15 to 11:45

Dominion North Room
Richie Rai | Microsoft

Microsoft | Secure Data in the Age of AI

Explore the importance of data security in AI with Microsoft Security. Learn about encryption, privacy controls, compliance, and building customer trust in this transformative era



Buffet Lunch | Exhibition hall | 11:45 - 1:30 PM |

1:30 - 2:15 PM

Dominion North Room
Gill Le Fevre | Microsoft

Turn your M365 Customers into Azure Gold!

Discover how to transform your M365 clientele into Azure Gold with Azure Virtual Desktop, enhancing productivity and streamlining cloud integration.

2:15 - 2:45 PM**Dominion North Room**

Williams Pineda | Bitdefender

B Bitdefender Cloud Security for MSP

A unified, highly effective cloud cybersecurity solution for managed service providers (MSPs) with advanced risk analytics, hardening, next-gen AV, EDR and MDR.

2:45 - 3:15 PM**Dominion North Room**

Aaron Rivera | AvePoint

A AvePoint Data Governance, Compliance and Security

Explore modernization, resiliency and full control of data with the AvePoint SaaS solutions platform and learn more on Office 365 Backup Total Protection, M365 Protect and Fly migrations.

**Exhibition hall and Networking | 3:15 - 3:45 PM****ARTIFICIAL INTELLIGENCE****3:45 - 4:30 PM****Dominion North Room**Steve Noel | ITCloud
Gill Le Fevre | Microsoft**Microsoft 365 Copilot**

Artificial Intelligence has entered a new era! Learn how Microsoft is empowering the world to do more with AI. Make Microsoft Copilot your daily companion!



4:30 to 5:00 PM | Dominion North Room

**Renee Bergeron** | COO - Chief Operating Officer | AppDirect

Don't miss this conference with Renee who will share her experiences and the latest trends in information technologies and telecommunications.



5:00 - 7:00 PM

Network one last time before the partner of the year awards are presented. Small bites will be served during the cocktail.

Plus, get a chance to win one of the many prizes awarded by our strategic partners!



Awards | Partner of the Year

- 2023 Backup & DR Performance
- 2023 Microsoft 365 Performance
- 2023 Azure Performance
- 2023 Partner of the Year



SPEAKERS



Renee Bergeron
Chief Operating Officer
AppDirect



Steve Noel
VP of Microsoft Sales
& Enablement
ITCloud



Carl Emond
VP Cloud Infra
ITCloud



Laura Préfontaine
VP Partner Channel
ITCloud



Gabriel Bergeron
Partner Account Executive
ITCloud



Sylvain Fontaine
Microsoft Technical Specialist
ITCloud



Mitchell Wengreniuk
Regional Partner Manager
ITCloud



Aaron Rivera
Solution Engineer
AvePoint



Stephen Nichols
Director of Solution Engineering
Acronis



Yasmine Abdelhady
Business Application Chanel
Sales Lead
Microsoft



Williams Pineda
Product Specialist, Cloud & MSP
Bitdefender



Steve Brining
Partner Technology Evangelist
Acronis



Richie Rai
National SMB Security Sales
& Channel Leader
Microsoft



Tony Qian
Certified Azure/BizApps
Architect
Microsoft



Gill Le Fevre
Partner technology specialist
Microsoft



NOTES

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Acronis



Bitdefender



IT CLOUD

An AppDirect Company